# MATH 829: Introduction to Data Mining and Analysis 

# Support vector machines 

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## Hyperplanes

## Recall:

- A hyperplane $H$ in $V=\mathbb{R}^{n}$ is a subspace of $V$ of dimension $n-1$ (i.e., a subspace of codimension 1 ).
- Each hyperplane is determined by a nonzero vector $\beta \in \mathbb{R}^{n}$ via

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- We often use the term "hyperplane" for "affine hyperplane".


## Hyperplanes (cont.)

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Note that for $x_{0}, x_{1} \in H$,

$$
\beta^{T}\left(x_{0}-x_{1}\right)=0 .
$$

Thus $\beta$ is perpendicular to $H$. It follows that for $x \in \mathbb{R}^{n}$,

$$
d(x, H)=\frac{\beta^{T}}{\|\beta\|}\left(x-x_{0}\right)=\frac{\beta_{0}+\beta^{T} x}{\|\beta\|} .
$$

## Separating hyperplane

Suppose we have binary data with labels $\{+1,-1\}$. We want to separate data using an (affine) hyperplane.


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Classify using $G(x)=\operatorname{sgn}\left(x^{T} \beta+\beta_{0}\right)$.

- Separating hyperplane may not be unique.
- Separating hyperplane may not exist (i.e., data may not be separable).


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Uniqueness problem: when the data is separable, choose the hyperplane to maximize the "margin" (the "no man's land").


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Data: $\left(y_{i}, x_{i}\right) \in\{+1,-1\} \times \mathbb{R}^{p} \quad(i=1, \ldots, n)$. Suppose $\beta_{0}+\beta^{T} x$ is a separating hyperplane with $\|\beta\|=1$.

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Suppose $\beta_{0}+\beta^{T} x$ is a separating hyperplane with $\|\beta\|=1$. Note that:

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\begin{aligned}
& y_{i}\left(x_{i}^{T} \beta+\beta_{0}\right)>0 \Rightarrow \text { Correct classification } \\
& y_{i}\left(x_{i}^{T} \beta+\beta_{0}\right)<0 \Rightarrow \text { Incorrect classification }
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Also, $\left|y_{i}\left(x_{i}^{T} \beta+\beta_{0}\right)\right|=$ distance between $x$ and hyperplane (since $\|\beta\|=1)$.

## Margins (cont.)

Thus, if the data is separable, we can solve

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\begin{aligned}
& \max _{\beta_{0}, \beta \in \mathbb{R}^{p},\|\beta\|=1} M \\
& \text { subject to } y_{i}\left(x_{i}^{T} \beta+\beta_{0}\right) \geq M \quad(i=1, \ldots, n) .
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We can remove $\|\beta\|=1$ by replacing the constraint by
$\frac{1}{\|\beta\|} y_{i}\left(x_{i}^{T} \beta+\beta_{0}\right) \geq M, \quad$ or equivalently, $\quad y_{i}\left(x_{i}^{T} \beta+\beta_{0}\right) \geq M\|\beta\|$.

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We can always rescale $\left(\beta, \beta_{0}\right)$ so that $\|\beta\|=1 / M$. Our problem is therefore equivalent to

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\begin{aligned}
& \min _{\beta_{0}, \beta \in \mathbb{R}^{p}} \frac{1}{2}\|\beta\|^{2} \\
& \text { subject to } y_{i}\left(x_{i}^{T} \beta+\beta_{0}\right) \geq 1 \quad(i=1, \ldots, n)
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We now recognize the problem as a convex optimization problem with a quadratic objective, and linear inequality constraints.

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- We allow some points to be on the wrong side of the margin, but keep control on the error. We replace $y_{i}\left(x_{i}^{T} \beta+\beta_{0}\right) \geq M$ by

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y_{i}\left(x_{i}^{T} \beta+\beta_{0}\right) \geq M\left(1-\xi_{i}\right), \quad \xi_{i} \geq 0
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and add the constraint

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\sum_{i=1}^{n} \xi_{i} \leq C \quad \text { for some fixed constant } C>0
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The problem becomes:

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& \xi_{i} \geq 0, \quad \sum_{i=1}^{n} \xi_{i} \leq C .
\end{aligned}
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## Support vector machines (cont.)

As before, we can transform the problem into its "normal" form:

$$
\begin{aligned}
& \min _{\beta_{0}, \beta} \frac{1}{2}\|\beta\|^{2} \\
& \text { subject to } y_{i}\left(x_{i}^{T} \beta+\beta_{0}\right) \geq 1-\xi_{i} \\
& \xi_{i} \geq 0, \quad \sum_{i=1}^{n} \xi_{i} \leq C .
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Problem can be solved using standard optimization packages.

## Multiple classes of data

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- One versus all:(or one versus the rest) Fit the model to separate each class against the remaining classes. Label a new point $x$ according to the model for which $x^{T} \beta+\beta_{0}$ is the largest.


Need to fit the model $K$ times.

## Multiple classes of data (cont.)

- One versus one:
(1) Train a classifier for each possible pair of classes.

Note: There are $\binom{K}{2}=K(K-1) / 2$ such pairs.
(2) Classify a new points according to a majority vote: count the number of times the new point is assign to a given class, and pick the class with the largest number.

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Need to fit the model $\binom{K}{2}$ times (computationally intensive).

