# MATH 829: Introduction to Data Mining and Analysis 

Support vector machines and kernels

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## Separating sets: mapping the features

We saw in the previous lecture how support vector machines provide a robust way of finding a separating hyperplane:


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What if the data is not separable? Can map into a high-dimensional space.


## A brief intro to duality in optimization

Consider the problem:

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\begin{array}{rll}
\min _{x \in \mathcal{D} \subset \mathbb{R}^{n}} & f_{0}(x) \\
\text { subject to } & f_{i}(x) \leq 0, & i=1, \ldots, m \\
& h_{i}(x)=0, \quad i=1, \ldots, p .
\end{array}
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Denote by $p^{\star}$ the optimal value of the problem.

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Denote by $p^{\star}$ the optimal value of the problem.
Lagrangian: $L: \mathcal{D} \times \mathbb{R}^{m} \times \mathbb{R}^{p} \rightarrow \mathbb{R}$

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L(x, \lambda, \nu):=f_{0}(x)+\sum_{i=1}^{m} \lambda_{i} f_{i}(x)+\sum_{i=1}^{p} \nu_{i} h_{i}(x) .
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Lagrange dual function: $g: \mathbb{R}^{m} \times \mathbb{R}^{p} \rightarrow \mathbb{R}$

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Claim: for every $\lambda \geq 0$,

$$
g(\lambda, \nu) \leq p^{\star} .
$$

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Dual problem:

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& \max _{\lambda \in \mathbb{R}^{m}, \nu \in \mathbb{R}^{p}} g(\lambda, \nu) \\
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Denote by $d^{\star}$ the optimal value of the dual problem. Clearly

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d^{\star} \leq p^{\star} \quad \text { (weak duality) }
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Strong duality: $d^{\star}=p^{\star}$.

- Does not hold in general.
- Usually holds for convex problems.
- (See e.g. Slater's constraint qualification).

The kernel trick
Recall that SVM solves:

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\begin{aligned}
& \min _{\beta_{0}, \beta, \xi} \frac{1}{2}\|\beta\|^{2}+C \sum_{i=1}^{n} \xi_{i} \\
& \text { subject to } y_{i}\left(x_{i}^{T} \beta+\beta_{0}\right) \geq 1-\xi_{i} \\
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The associated Lagrangian is
$L_{P}=\frac{1}{2}\|\beta\|^{2}+C \sum_{i=1}^{n} \xi_{i}-\sum_{i=1}^{n} \alpha_{i}\left[y_{i}\left(x_{i}^{T} \beta+\beta_{0}\right)-\left(1-\xi_{i}\right)\right]-\sum_{i=1}^{n} \mu_{i} \xi_{i}$,
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which we minimize w.r.t. $\beta, \beta_{0}, \xi$. Setting the respective derivatives to 0 , we obtain:

$$
\beta=\sum_{i=1}^{n} \alpha_{i} y_{i} x_{i}, \quad 0=\sum_{i=1}^{n} \alpha_{i} y_{i}, \quad \alpha_{i}=C-\mu_{i} \quad(i=1, \ldots, n)
$$

## The kernel trick (cont.)

Substituting into $L_{P}$, we obtain the Lagrange (dual) objective function:

$$
L_{D}=\sum_{i=1}^{n} \alpha_{i}-\frac{1}{2} \sum_{i, j=1}^{n} \alpha_{i} \alpha_{j} y_{i} y_{j} x_{i}^{T} x_{j}
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Observation: Suppose $K$ has the desired form. Then, for $x_{1}, \ldots, x_{N} \in \mathbb{R}^{p}$, and $v_{i}:=h\left(x_{i}\right)$,

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\begin{aligned}
\left(K\left(x_{i}, x_{j}\right)\right) & =\left(\left\langle h\left(x_{i}\right), h\left(x_{j}\right)\right\rangle\right) \\
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Conclusion: the matrix $\left(K\left(x_{i}, x_{j}\right)\right)$ is positive semidefinite.

## Positive definite kernels (cont.)

- Necessary condition to have $K\left(x, x^{\prime}\right)=\left\langle h(x), h\left(x^{\prime}\right)\right\rangle$ :

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for any $x_{1}, \ldots, x_{N}$, and any $N \geq 1$.

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- A reproducing kernel Hilbert space (RKHS) over a set $\mathcal{X}$ is a Hilbert space $\mathcal{H}$ of functions on $\mathcal{X}$ such that for each $x \in \mathcal{X}$, there is a function $k_{x} \in \mathcal{H}$ such that

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\left\langle f, k_{x}\right\rangle_{\mathcal{H}}=f(x) \quad \forall f \in \mathcal{H}
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Write $k(\cdot, x):=k_{x}(\cdot)(k=$ the reproducing kernel of $\mathcal{H})$.

## Positive definite kernels (cont.)

One can show that $\mathcal{H}$ is a RKHS over $\mathcal{X}$ iff the evaluation functionals $\Lambda_{x}: \mathcal{H} \rightarrow \mathbb{C}$

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Theorem: Let $k: \mathcal{X} \times \mathcal{X} \rightarrow \mathbb{R}$ be a positive definite kernel. Then there exists a RKHS $\mathcal{H}_{k}$ over $\mathcal{X}$ such that
(1) $k(\cdot, x) \in \mathcal{H}_{k}$ for all $x \in \mathcal{X}$.
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Now, define $h: \mathcal{X} \rightarrow \mathcal{H}_{k}$ by

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Moral: Positive definite kernels arise as $\left\langle h(x), h\left(x^{\prime}\right)\right\rangle_{\mathcal{H}}$.

## Back to SVM

We can replace $h$ by any positive definite kernel in the SVM problem:

$$
\begin{aligned}
L_{D} & =\sum_{i=1}^{n} \alpha_{i}-\frac{1}{2} \sum_{i, j=1}^{n} \alpha_{i} \alpha_{j} y_{i} y_{j} \mathbf{h}\left(\mathbf{x}_{\mathbf{i}}\right)^{\mathbf{T}} \mathbf{h}\left(\mathbf{x}_{\mathbf{j}}\right) \\
& =\sum_{i=1}^{n} \alpha_{i}-\frac{1}{2} \sum_{i, j=1}^{n} \alpha_{i} \alpha_{j} y_{i} y_{j} \mathbf{K}\left(\mathbf{x}_{\mathbf{i}}, \mathbf{x}_{\mathbf{j}}\right)
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\end{aligned}
$$

Three popular choice in the SVM literature:

$$
\begin{aligned}
K\left(x, x^{\prime}\right) & =e^{-\gamma\left\|x-x^{\prime}\right\|_{2}^{2}} \quad(\text { Gaussian kernel }) \\
K\left(x, x^{\prime}\right) & =\left(1+\left\langle x, x^{\prime}\right\rangle\right)^{d} \quad(d \text {-th degree polynomial) } \\
K\left(x, x^{\prime}\right) & =\tanh \left(\kappa_{1}\left\langle x, x^{\prime}\right\rangle+\kappa_{2}\right) \quad \text { (Neural networks). }
\end{aligned}
$$

## Constructing pd kernels

## Properties of pd kernels:

(1) If $k_{1}, \ldots, k_{n}$ are pd, then $\sum_{i=1}^{n} \lambda_{i} k_{i}$ is pd for any $\lambda_{1}, \ldots, \lambda_{n} \geq 0$.
(2) If $k_{1}, k_{2}$ are pd , then $k_{1} k_{2}$ is pd (Schur product theorem).
(3) If $\left(k_{i}\right)_{i \geq 1}$ are kernels, then $\lim k_{i}$ is a kernel (if the limit exists).

Exercise: Use the above properties to show that $e^{-\gamma\left\|x-x^{\prime}\right\|_{2}^{2}}$ and $\left(1+\left\langle x, x^{\prime}\right\rangle\right)^{d}$ are positive definite kernels.

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(3) If $\left(k_{i}\right)_{i \geq 1}$ are kernels, then $\lim k_{i}$ is a kernel (if the limit exists).

Exercise: Use the above properties to show that $e^{-\gamma\left\|x-x^{\prime}\right\|_{2}^{2}}$ and $\left(1+\left\langle x, x^{\prime}\right\rangle\right)^{d}$ are positive definite kernels.
Definition: A function $h: \mathbb{R}^{p} \rightarrow \mathbb{R}$ is said to be positive definite if

$$
K\left(x, x^{\prime}\right):=h\left(x-x^{\prime}\right)
$$

is a positive definite kernel.

## Constructing pd kernels

## Properties of pd kernels:

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Theorem: (Bochner) A continuous function $h: \mathbb{R}^{p} \rightarrow \mathbb{C}$ is positive definite if and only if

$$
h(x)=\int_{\mathbb{R}^{p}} e^{-i\langle x, \omega\rangle} d \mu(\omega)
$$

for some finite nonnegative Borel measure on $\mathbb{R}^{p}$.

## Example: decision function

SVM - Degree-4 Polynomial in Feature Space


ESL, Figure 12.3 (solid black line = decision boundary, dotted line = margin).

